



Nuqleo Resources (SA0045040-P)

HQ: A0321, Mawar Jaya, Kota Perdana, 43300, Seri Kembangan, Selangor.

T +603 8957 3275 **F** +603 8942 5343

JB: 07-01, Jalan Padi Mahsuri 12, Bandar Baru Uda, 81200 Johor Bahru.

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1.0 About Us

1.1 The name

nuqleo is derived from the word "nucleus" which is the Latin word for "kernel" or in other words, the "control center". We later gave the word a techno-creative touch, to reflect how we think of our business - as the resource centre of everything that is techno and creative driven. We are aware of how fast-paced today's business trends are. That is why we strive to gather the best and most comprehensive services to our clients, all under one roof.

1.2 The history

We started off as two separate companies; one was a specialist in website development and printing and the other was an expert in design. In the past, we have been frequently using each other's services in solving clients' needs. The frequent meetings and get-togethers finally turned into an idea to unite and form a partnership.

We merged and in 2009, a brand new **nuqleo** was reborn.

1.3 The philosophy

- Everything can be beautiful

Like humans, your business deserves to be beautiful. To be beautiful, you need a makeover. But not all makeovers need to be extreme. A makeover on your business can be as simple as a new haircut or as extreme as implanting dental veneers. So don't be afraid to want to look beautiful. The price you pay will seem so little when you see the effect a makeover will do to your business.

- Age is just a number

Whether you are new to the business or have been long in the industry, your business should always look young and radiant. Sometimes, when you're too busy handling daily



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business operations, you forget to take care of how your own business looks like. If you've realized this, then good! We are the specialists, so leave the makeover job to us. You'll be marveled of the new looks your business will have once the process is over.

- Simple, fresh and natural formula

Like the human body, all businesses are perishable and need to be beautified constantly. At **nuqleo**, we work hard to use only the most natural and most current resources available in the market. We also believe to keep things as simple as possible. These are the formulas that make our makeover kit work like wonders.

- The right technique

We know that there's nothing like a perfect business appearance. At **nuqleo**, we have all that skills and expertise to conceal business blemishes and smudges. We know how to hide ugly flaws and make a plain looking business shine like a million bucks! So give your business a chance to show off its true potential. Give it a new makeover right now!

1.4 The people

- Syaqq Hussain, Web Developer **syaqq@nuqleo.my**

He has 8 years experience in sales and marketing in many areas including insurance, automotive, financial investments, web development, printing and IT consultation. To him, the sky is the limit. His strong vision in steering **nuqleo** to achieve new heights gave birth to the reinvention of the company by adding new products and services such as advertising and branding. An articulate and confident communicator, he has a strong passion for everything related to IT and the internet.

- Jalil Abd Rahman - Web Developer **jay@nuqleo.my**



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With a degree in IT and skills in web applications & software development, he is nuqleo's latest addition in the website team. He has received several awards and recognition including the winner of the renowned MSC Asian Pacific ICT Awards (APICTA) of 2009 for his IT project in college. Soft spoken with a tender affection for cats; but when it comes to building websites that kick-ass, he is definitely the man for the job. Skillful, young and energetic; be prepared to be amazed by his talents and magical touches.

- Mohd Irwansyah Hanafy - Flash Designer **wan@nuqleo.my**

On paper, his background is in IT and Computer Science. But nothing can beat this man's passion when it comes to exploring contemporary and digital arts. Knowing this, he made a leap into the design and creative world and landed himself as part of the famous Leo & Burnett team for several years. With this experience and the unquestionable talents he has, you'll simply be wowed by what he can do with his creative fingers.

- Azlan Aziz, Art Designer **azlan@nuqleo.my**

His strong technical background in illustrative artworks and designs makes him nuqleo's precious dime. He is the one who ensures that everything that goes out from **nuqleo** is beautiful to the eye. As the master in arts and design, you will find him passionately entwined with Adobe Illustrator, Adobe Photoshop and 3D software everyday. But that is his true love, and that is what makes him happy.

- Abdul Rahman Hussain - 3D Designer **man@nuqleo.my**

He may be the youngest in the team, but his natural talents say otherwise. At a young age, he is an expert judge when it comes to matters of artistic tastes. With a Bachelor in Arts and Design, he is skillful in using design software like AI, Photoshop, 3D Solidwork, Rhinoceros 3D and Alias 3D. But he doesn't stop there. In the past, he has produced brilliant works from his free hand sketching, rendering, digital rendering and model making talents. A definite great artist in the making, he is.



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- Zameel Mohammad - Art Designer **zameel@nuqleo.my**

Having 10 years experience in design and arts, his work is always driven by what customer wants. Armed with a Bachelor Degree in Computer Graphic Design, he has had experience working in different fields including advertising, film, construction and agriculture. Sometimes it's like magic - how he actually manages to think exactly like the clients. With his touch of creativity, you will see how he manages to invent and come out with great design solutions that leave the dull looking beautiful and the beautiful looking superior.

- Siti Halina Salleh, Copywriter **halina@nuqleo.my**

With her 3 years experience in human resource management and another 3 years in copywriting, she heads the advertising and branding exercise in **nuqleo**. Inventing catchy and new concepts that works is her forte. To her, the best advertising campaign is the ones that manage to touch lives and move emotions. Hitting that spot is what she aims to do every time.

- Farid Ibrahim - Sales & Marketing **farid@nuqleo.my**

Like his personality, this man has a lot to offer. He has dipped his feet in many areas before, making him a vigorous, optimistic and resourceful member in the Nuqleo team. He is the one who brings in new clients, meets up with them and makes sure deals are closed. With his way of work that is fast and focused, our portfolio continues to grow impressively by year.

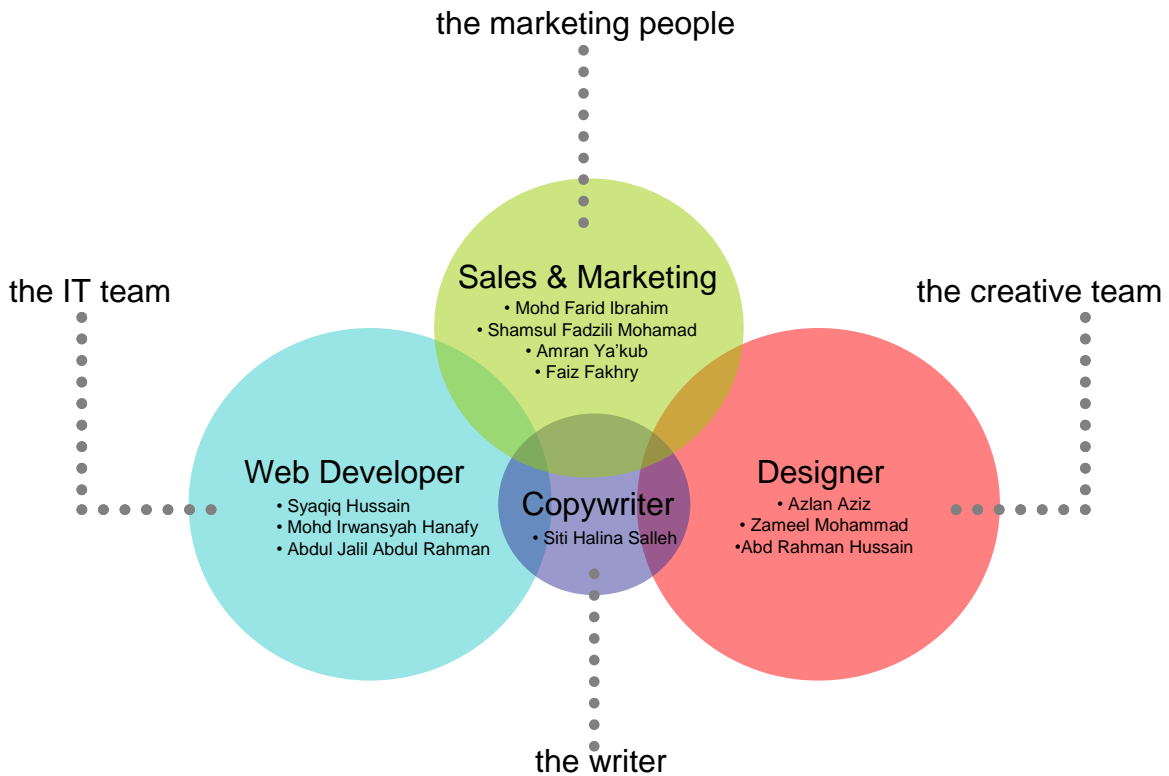
- Shamsul Fadzili Mohamad - Sales & Marketing
souler@nuqleo.my

He is Farid's partner in crime. With his 10 years experience in network marketing, he has sharp and clever marketing talents, especially in meeting the demands of challenging customers. He is always on the go; ready to meet up with clients and convince them that we are the best in what we do. His warm and compelling approach is a winner in closing deals and making sure jobs continue to pour in.



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1.5 Organization Chart





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2.0 Our Services

2.1 Corporate Identity

A new identity is all about reinventing and recreating a new you. Just like giving a facelift to restore lost beauty or using a new shade of makeup to recreate your style.

This area of service is where we help in giving head starts to new companies or give boosts to companies that have been long in the business with a new identity. Injecting a new identity could mean minor to even radical changes of the company logo, image, marketing strategy and advertising theme. We give a breath of fresh air to our clients' identity by accentuating and focusing on their strengths and potential. Keeping things simple but comprehensive is our strategy.

2.2 Website Design & development

A website is about telling the world who you are, what you do and how to reach you. We believe that an appealing website should not only look pretty but must be easy to be navigated through.

At **nuqleo**, we can craft memorable and attractive web sites that will work for you. Our services range from web design, web hosting and web domain registration, to full web development and database services. We offer 4 attractive web packages, which is actually a bunch of web service bundled up to suit different business needs.

- o Start Up & Basic

Small but modern and stylish looking website with 4 - 8 static pages and also includes contact form with email submission. Affordable price range, for start-up companies and those on a limited budget

- o Advanced Website

A website that matches your business, either corporate, classy, minimalist or funky, a website which you can maintain yourself. The package includes an online database which provides the content to



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your website. This enables the site administrator to make changes to its content without any programming knowledge. In addition, this package includes more features such as news board and/or event calendar and/or product catalogue.

o **E-Commerce**

Start Up & Basic Package with additional features including Online Product Catalogue with Product Detail pages, Advanced product picture upload & automatic re-sizing, Smart search & catalogue browsing, Shopping Cart with Checkout page, Online Payment Gateway, Full database Back-office including Customer Management, Product Groups & Product Management and Sales Management.

o **Web & Database Applications**

For those who prefer a completely customized intra or internet website with a secure back-office section to suit your business routine or functions, this is the package recommended. We develop any customized, web-based database applications. This enables you to access the application from any web-browser world-wide and it does not require any software installations on your computer. A high-security login procedure ensures that your data can only be seen by your authorized users.

2.3 Printing

A good printout is like having a good overall makeover result.

Our printing solution is one of the best in the industry. By best, we mean services that are reliable, comprehensive and wide-ranging, at an optimal quality. From offset to fast print, silkscreen to flexography, we can print almost anything that is needed for your business.

Here is a list of some of the printing solutions we offer. Click on the download button for the full catalogue.

Business card - Brochure - Flyer - Poster - Greeting card - Wedding card - Banner - Booklet - Signage - Apparel - Calendar - Bookmark - Paper bag - Letterhead - Sticker



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3.0 Our Products

3.1 Domain Name Registration

A domain name is actually the address you want your website to have. We can help you register the domain name you would like to use for your business without breaking your budget.

These extensions have been used previously by our clients. Talk to us if you need our help on this.

.com .org .net .biz .com.my .gov.my .my .name .tel .asia .mobi .tv
 .me .ca

3.2 Web Hosting

The web hosting is the place where you remotely store all your data in the website. We offer 3 hosting packages to accommodate all your hosting needs; from personal sites to fully evolved e-commerce sites. Compare each package and see which features are likely for you.

All you will need to pay is the low yearly price as listed below.

Package	Mini	Standard	Business	Premium
Disk space (GB)	10	50	100	Unlimited
Bandwith (GB)	50	100	200	Unlimited
Domain Allowed	1	10	30	Unlimited
Email Account	25	Unlimited	Unlimited	Unlimited
Total Price (RM) for 1 year	130	280	400	550
Total Price (RM) for 2 year	240	450	600	770



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4.0 Our Partners





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5.0 Company Information & Certifications

Registered Name : Nuqleo Resources

Registration Number : SA0045040-P

Date of Incorporation : 08 January 2007

Registered Address : A0321, Mawar Jaya, Kota
Perdana, 43300, Seri
Kembangan, Selangor.

Tel / Fax : +603 8942 5343

Johor Office : 07-01 Jalan Padi Mahsuri 12
Bandar Baru Uda 81200 Johor
Bahru, Johor.

Tel/Fax : 07-5577 030

Number of Capital Authorized : RM100,000.00

Paid-Up : RM100,000.00

Shareholders : Syaqqiq Hussain 100%

Bank : CIMB Bank Berhad
(Bandar Sri Damansara Branch)
1252-0003792-05-2

Auditors : AZMAN AHMAD & CO. CHARTERED
ACCOUNTANTS



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6.0 Our Portfolio

Here are snapshots of our previous projects.





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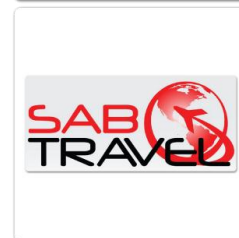
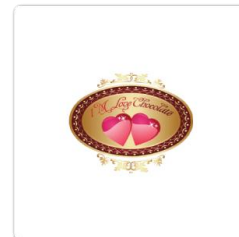




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Logo





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